



**Centraide**  
of Greater Montreal

THE  
*Generations'*  
CIRCLE

DIRECTORY OF PLANNED  
GIVING DONORS

2024

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# HONOURING YOUR GENEROSITY



Hello loyal planned giving donors,

It is with deep gratitude that I present the third edition of Centraide of Greater Montreal's Directory of Planned Giving Donors. This publication includes a summary of the Special 50th Anniversary Planned Giving Campaign, launched as part of our milestone celebrations and recently brought to a close.

We would like to express our sincere thanks to our campaign co-chairs, Ms. Anne-Marie Boucher and Mr. James C. Cherry, as well as to all members of the campaign cabinet. Their inspiring leadership and strong commitment were essential pillars in the success of this groundbreaking initiative. You will discover the results of this unique campaign in the following pages.

## **Thank you for helping us build a better future**

Your generosity and commitment enable Centraide to provide lasting support to the 375 agencies working to improve the lives of the most vulnerable. Without you, these vital actions would not be possible.

Planned giving is at the heart of our long-term vision. It ensures the continuity of our mission and strengthens Centraide's impact for generations to come.

Thank you for being part of this great story of solidarity and hope. We look forward to continuing this journey with you.

With all my gratitude,

A handwritten signature in black ink, appearing to read 'Claude Pinard', written in a cursive style.

Claude Pinard

President and Executive Director, Centraide of Greater Montreal

# A HISTORIC CAMPAIGN COMES TO A CLOSE: MORE THAN 250 PLEDGES FOR THE FUTURE

Hello everyone,

It is with immense gratitude and pride that we wrap up our Special 50<sup>th</sup> Anniversary Planned Giving Campaign. We were overwhelmed by your generosity, engagement and sense of community.

Thanks to your unwavering support and trust, we reached new heights with over 250 planned giving pledges and intentions. This remarkable result testifies not only to your commitment to our cause but also to your long-term vision of a future of fairness and compassion for the most vulnerable members of our community.

One of the focal points of this campaign was raising awareness of planned giving—bequests, gifts of life insurance and other forms of deferred giving. Your openness to exploring these options, and your readiness to act from your conscience and from your heart, have helped lay a solid foundation for the future of our organization and for the many lives we touch.

We also extend our heartfelt thanks to the members of the Special 50th Anniversary Planned Giving Campaign cabinet. With their inspiring leadership, exemplary dedication and tireless efforts, they made donors aware of the importance of planning today to build the world of tomorrow. Their contribution has been vital and we are truly grateful.



– Anne-Marie Boucher,  
Co-chair of the Special 50th Anniversary  
Planned Giving Campaign cabinet



– James C. Cherry,  
Co-chair of the Special 50th Anniversary  
Planned Giving Campaign cabinet

As this campaign concludes, we remain deeply inspired by your spirit of community. Together, we have shown that generosity, combined with a desire to act, can change lives and strengthen our social fabric.

Your ongoing commitment gives us the strength and determination to pursue our mission. We are confident that with your support we can keep building a better future for all. Thank you for believing in Centraide of Greater Montreal and contributing to our shared goal: to make a lasting difference in the lives of vulnerable people.

With all our gratitude,

Anne-Marie Boucher

James C. Cherry

Co-chairs of the Special 50th Anniversary Planned Giving Campaign  
Centraide of Greater Montreal

# SPECIAL 50<sup>TH</sup> ANNIVERSARY PLANNED GIVING CAMPAIGN CABINET

## CO-CHAIRS

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### **Anne-Marie Boucher**

Lawyer and corporate director

### **James C. Cherry**

Corporate director

## MEMBERS

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### **Sylvie Amar**

Actuary | Estate planning and life insurance specialist | Independent advisor to family offices | Services de consultation signature SA Inc.

### **Kathy Assayag**

President and CEO, Jewish Community Foundation of Montreal

### **Norman Hébert, Jr.**

President and CEO, Groupe Park Avenue

### **Anne-Marie Hubert**

Visiting Fellow, Cirano

### **Christine Lengvari**

President, Lengvari Financial Inc.

### **Claude Séguin**

Chair of the Board, Fonds de solidarité FTQ



# Giving to the Generations Fund or directly to the community



## **The Generations Fund**

When you earmark your donation for the Generations Fund, you guarantee that your commitment to the Greater Montreal community will continue long into the future. The capital raised—through bequests, gifts of life insurance and endowment funds—is invested to grow the fund.

The returns are then used to make an annual contribution to Centraide of Greater Montreal's campaign and provide ongoing support to community agencies.

As of March 31, 2025, the Generations Fund had \$64.3 million in assets, thanks to the generosity of our donors.

## **Giving directly to the community**

Generosity is a legacy that transcends time and generations. By giving directly to the community in your will, you can make a meaningful impact on the lives of those who need it most and help shape a better world.

Among other things, your contribution will support struggling families, secure the present and future of young people, provide decent living conditions and break down the walls of isolation.

By allocating part of your estate to our annual campaign, you exemplify the spirit of community. Your generosity will continue to inspire others and make a difference.



"I grew up in a family  
where supporting  
the community was  
non-negotiable."

TESTIMONIAL



Sandy Rose



## **A Legacy Rooted in Generosity**

For Sandy Rose, giving back has always been a natural part of life — a value deeply instilled by her parents.

"I grew up in a family where supporting the community was non-negotiable," she recalls.

"My parents had a dedicated line in their budget for donations, and no matter how tight things got, that line never moved. They taught us that we have a collective responsibility to each other — and that sometimes, it means making sacrifices."

That spirit of generosity stayed with Sandy into adulthood. Even during a challenging time when launching her own business and seeing her income drop, she refused to pause her Centraide donation. "I knew I was struggling, but I also knew I had a safety net. Not everyone does. It wasn't even a question for me — giving had to continue."

## **A lasting connection built on trust**

Sandy's bond with Centraide began in her first job after university, through a workplace campaign with United Way in Ontario. Later, after moving to Montreal, she volunteered in Centraide's workplace campaigns and participated as a representative on Loan Program\* — an experience that deepened her understanding of Centraide's model.

"Seeing firsthand how Centraide supports a network of agencies made me realize just how crucial they are to the heartbeat of our city. It's an organization that has figured out the role it can play — and plays it beautifully."

Her trust in Centraide is anchored in what she has witnessed on the ground. "I've seen it work — not just on paper, but in real life. Nothing gets lost along the way. The impact is real."

That's why Sandy decided to include Centraide in her will — a gesture that felt like a natural extension of her lifelong values.

"For me, including Centraide in my will was never a question. It is just another way to continue what I've always believed in: giving forward. It feels like a way to leave an afterlife hug to the people I love — a gesture that makes sense, that's true to who I am."

Sandy's message is clear: you don't have to be a millionaire to make a meaningful impact.

"It doesn't have to be a huge amount to be life-changing. Every gesture counts."

\* The Loan Program — now renamed the Philanthropic Development Associates Program — allows employees from various companies to be temporarily seconded to Centraide to support its annual campaign and help mobilize workplaces.

"A gift will can be an act  
of love. An act of  
recognition. An act of hope."

TESTIMONIAL



Pierre Charbonneau

When Pierre Charbonneau looks back on his career, philanthropy is a discreet but constant connecting thread.

He didn't learn it at school or from books. It was in the workplace—first in Ottawa, then in Montreal at Raymond Chabot Grant Thornton—that the culture of giving entered his world. Centraide's annual campaigns were a big part of it.

As a human resources professional, Pierre had always wanted to help people navigate major life changes. But it was a deeply affecting personal experience that made him think about the impact he wanted to leave behind.

In 2023, Denis Vincent, his partner of almost 50 years, passed away. The loss was profound.

### **A gift from the heart to keep the memory alive**

"I had to redraft my will. And as I was doing it, I found it sad that everything would end there. I wanted a continuation. Denis and I did everything together. I didn't want the gift to come from just Pierre Charbonneau. I wanted it to be from Pierre Charbonneau and Denis Vincent."

The need to leave a joint legacy, to keep their shared commitment alive even after death, led Pierre to include a planned gift to Centraide of Greater Montreal in his will.

His choice was not random. Pierre was very involved in Centraide. He was a member of the Centraide Board and the Centraide Foundation's Board. He has seen Centraide's professionalism, rigour and impact from the inside.

"Centraide is a pillar of our community, a vital

### **"We're more fortunate than we think."**

Pierre doesn't see his gift as an act of generosity but as a recognition of his own good fortune—and a way to share it.

"No matter how much we make, we're often luckier than many people around us. And if we don't contribute a little, who will? The government can't do everything. It's up to us too."

force for good in Greater Montreal. They know exactly where the needs are and make informed choices to meet them. I myself wouldn't be able to give to all the agencies that need support. But Centraide can. They make sure the money goes where it counts."

Pierre sees planned giving as a concrete way to give back to the community. And, on a more personal level, as a way to keep memory alive.

"Denis and I didn't have children. In our generation, that wasn't common for same-sex couples. But I didn't want to think that this was the end. Making a gift that will live on over time is a way to extend something of ourselves into the future."

Pierre Charbonneau's gift reminds us that a will can be much more than a legal document. It can be an act of love. An act of recognition. An act of hope.

And above all, a way to continue building a more just world, one gift at a time.

Your planned gift to Centraide of Greater Montreal is an invaluable contribution. By supporting thousands of families and individuals in vulnerable situations, your values of generosity live on.

Centraide is a perpetual symbol of solidarity that cultivates social development through the network of over 375 agencies that it supports.

Your contribution becomes an everlasting memory that makes an enduring impact on the city where you grew up, studied or worked.



# THE *Generations'* CIRCLE

The Generations' Circle includes donors who believe strongly in Centraide's mission and have made a planned giving pledge to support future generations. We are grateful to each of you and we thank you warmly for your commitment, which enables us to support more than 375 community agencies.

## GENERATIONS' CIRCLE MEMBERS

- |                          |                           |                           |
|--------------------------|---------------------------|---------------------------|
| — Sylvie Amar            | — Nicole Caron            | — Jacques Desnoyers       |
| — Pierre Anctil          | — Robert Chabot           | — Bruno Dostie            |
| — Nicole Archambault     | — Pierre Charbonneau and  | — Maud Doualan            |
| — Denis Baillargeon      | Denis Vincent             | — Noël Ducharme           |
| — Family Bélisle         | — Christian Chouinard     | — Hélène Dufresne         |
| — André Bérard           | — Fonds Micheline and     | — Tania Dupont and        |
| — Sylvie Bergeron        | Pierre L. Comtois         | Éric Michaud              |
| — Nathalie Bernier       | — Pierre Corriveau        | — Frizon Pereša Family    |
| — Jean-Guy Bissonnette   | — Johanne Côté            | — Hélène Gagné            |
| — Lisette Bissonnette    | — Francine Côté and       | — Hélène Gagnon           |
| (Maisons Chez Lise)      | Bernard Dorval Foundation | — Jean Gaulin Family Fund |
| — Anne-Marie Boucher and | — Charles Cupif           | — Monique Gauthier        |
| Mitch Garber             | — Jean-Christophe Cuttaz  | — Marjolaine Gauthier     |
| — Lise Bourdua           | — Amélie Dansereau        | — Christiane Gougou       |
| — Hélène Bourgault       | — Maurice Deslandes       | — Royal A. Govain         |

## GENERATIONS' CIRCLE MEMBERS

- Caroline Grossemy
- Gérard Hamel
- Valérie Hensley and  
Lenore Beitel
- Robert D. Johnson
- Pierre Joly
- Marlène Laberge
- Renée Lachance and  
Gilles P. Gauthier
- Marie-Claude Langlois
- Jean Laroche
- Michel C. Lauzon  
and Diane Lalande
- Normand Lavoie
- Suzanne Legge  
and Jeffrey Orr
- Christine Lengvari
- Cloé Lépine
- Georges Leroux
- Marie-Lise Lirette
- Christine Lutfy
- Michel Magnan
- Isabelle Marcoux, C.M.
- Sandra and David Martz  
Family Foundation
- Avrum Miller and  
Louise Singer
- Denis Nantel
- Irene Nattel and  
Louis Morissette
- François Olivier
- Stéphane Paquet
- Jennifer Paquet and  
Nicholas Bellows
- Pierre E. Paquette
- Jean Paré
- Joanne Parent
- Jean-René Parent
- François Perreault
- Lisa Gabrielle  
Piccinin
- Heather and  
Jonathan Powers
- Tanya and Mohan  
Radhakrishna
- Marie Raedecker
- Marianne Rancourt
- Carolyn and  
Richard Renaud
- Michelle Riopel and  
John Mustard
- Jacques Rioux
- Jean-Marc Rivard
- Louise Rochette
- Miriam Aaron Roland
- Jean-Benoît Grégoire  
Rousseau
- Amelia and  
Lino A. Saputo
- Francine Roy and  
Claude Séguin
- Norman Steinberg and  
Renee Kessler
- Sylvie St-Onge
- Kenny Tang and  
Kimmy Sieu
- Andrée and  
Paul M. Tellier
- Sheila Usher

***Anonymous (81)***

# PLANNED GIVING INTENTIONS

We are grateful to everyone who pledged to make a planned gift during our Special 50th Anniversary Planned Giving Campaign. Your generosity and far-sighted vision will have a long-term impact on our community. Thanks to you, we can continue to build a more inclusive future without poverty.

- Lucie Arcand
- Louise Bédard
- Guy Bélisle
- Jean-Luc Boissonnault
- Jacques Borduas
- Daniel Brazeau
- Ghislain Chaput
- Réal Chevalier and Gaétanne Arel
- Johanne Claveau
- Pauline Daigle
- Paul Dallaire
- Suzanne Demers
- Geneviève Dorval-Douville
- Emanuel Euvrard
- Julie Gagné

- Christine Gauvreau
- Annie Giguère
- Catherine Gilbert
- Jean-François Gingras
- Alain Girouard
- Haque Family
- Anne-Marie Hubert
- Nathalie Ishak
- Eric La Flèche
- Jean-Marie Lafortune
- David Laidley
- Pascale Lambert
- François Lamoureux
- François L. Morin and Véronique Garneau
- Sandy Rose

- Sébastien Roy
- Hélène Sabourin and Robert Blain
- Céline Saint-Pierre
- France Séguin

## ***Anonymous (96)***



# BEQUESTS



We honour everyone who recognized the importance of giving back and supporting vulnerable people by including Centraide of Greater Montreal in their will.

Michel P. Archambault  
Octavie Asselin  
Nicole Aubry  
François Balogh  
Élise Baril  
Franklin Baril  
Lucile Baril  
Lise Beauchamp  
Denise Beauchemin  
Rosario Beaudoin  
Paul Beaudry  
Marguerite Beauvais  
Aurore Bégin  
Cécile Bélanger  
Madeleine Bélanger  
Nicole Bélanger  
Pauline Bélanger  
Cornelia Bingulac  
Guy Bisaillon  
Luc Bisaillon

Serge Bissonnette  
Claire Blanchette  
Angus MacKenzie Bogue  
Fleurette Bonneau Wingender  
Caroline Bouchard  
Suzanne Bourret  
André Boutin  
Douglas Bowes-Lyon  
Isaac Braunstein  
Barbara Bronfman Baerwald  
Simone Brunette Lefèbvre  
Uriel Donald Budd  
Mary Cecile Buote  
Yvan Bussièrès  
Penelope Caie  
Barbara Cassidy  
Hélène Chabot Dagenais  
Roger Chalifoux  
Joseph Charbonneau  
Ha Xuan Chau

Jean-Pierre Chevrier  
Suzanne Clément  
Claude Clossey  
Annette Cloutier-Lemire  
Frank Edward Collins  
Henri Conard  
Ethel Cooper  
Marcel Cossette  
J Marcel Côté  
Carmen Courville (née Langlois)  
Thérèse L. Cyr  
Bernard Dagenais  
Hervé C. Daignault  
Monique Daigneault  
Hervé Dansereau  
François J. Dauvergne  
Josephine F. M. De Vries  
Françoise Demers  
Stanley H. J. Denning  
Pierre Desroches



Marguerite Désy	Cécile Geoffrion	René Laberge
Nancy Di Stefano	Hélène Germain DeCorwin	Henri Lafontaine
Gérarda Dion	Annie Gervais-Perrault	Pierre-Paul Langis
Paul Donato	Marielle Giard	Yvonne Laprise
Paul Dorion	Nicole Giguère	Jacques Larue
Colette et Brigitte Doyle	Krayna Goldwarg	Roland Laurin
Gilles Dubé	Marcel Gosselin	Huguette Lavigueur
Marie-Andrée Dubé	Louise Grandchamp	Irène Lavoie
Gisèle Dugas	Étiennette Gratton	Louise Lavoie Vidal
Suzanne Dumas	Marcelle Gravel	Gisèle Leblanc
Gislène Dumont	William Griffin	Frank Lederer
Mary Philomena Duniec	Lucienne Guérette	Gaston Leduc
André Dussault	Thérèse Guertin Lemonde	Julien Leduc
Philippe Dussault	Pauline Hamel	Jean A. Lefebvre
Suna Ekmekcioglu	Rachel Hansen	Guy Lemieux
John Elliott	Max Hassoun	Marcel Lemieux
Margaret K. Farmer	Beulah D.F. Hawkins	Louis Lemire
Jacques Ferron	Anne Hébert	Luc Lemire
Georges Filion	Pierre Hébert	Louise Lépine
Helen T. Filostrato	Helen Herrgen (née Jamieson)	Marthe Lesage Gauthier
Suzanne Fortier Langlois	Amalie Huber	René Létourneau
Bernard Fortin	Andrew K. Hugessen	Jack Levy
Georgette Fortin	Beverly Ingles	Nicole L'Heureux Ballyot
Thor Foss	Bruce Innes	Thelma Malchelosse
Thérèse Fraysse	Napoléon Jalbert	Kristiane Maltais
Gerald Friedlansky	Jacqueline Jean	John N. Mappin
Jean-Jacques Gagnon	Grace Kidd	Percy C. Marsh
André Galipeau	Sophie Kinch - Dr. Douglas	Réjeanne Martel Girard
Dolorès Garneau	Joyce	Yolande Martineau
Rachel Garneau	Eugène La Rocque	Berthe Michaud
Maurice Gaudry	Renée La Roque Zaharia	Roméo Michaud
Vera Bertha Gauley Munro	Simone Labbé	Esther Milsen
Claire Gelinas	Paul Labelle	André Claude Miron

Charles J. Mitchell  
Paul-Émile Montpetit  
William Moore  
Annette Morency  
Charlemagne Morency  
Albert Morin  
B. M. Munderloh  
Edith Ollendorff  
Cécile Ouimet  
Jeanne Painchaud  
Dominique Paquay  
Marie Paquet  
Roland Paquette  
Pierre Paquin  
Joséphine Paré  
Aline Parent  
Benoit Parent  
Gaston Parent  
Suzanne Pariseau  
Clément Payeur  
Krystyna Pecko  
Raymonde Pelletier  
Yvonne Péloquin  
Châteauguay Perrault  
Denise Perrault  
Ella Pfab (née Giessler)  
Denise Picard  
Armand Pilon  
Kathleen Pilon  
Lise Poirier  
Hyman Polansky  
Ghislaine Julie Pothier Caza

Roger Poulin  
Yolande Prévost  
Gérard Provencher  
René Provost  
Thérèse Prud'homme  
Josef Rack  
Allan Michael Ramsay  
Conrad Richard  
Hilaire Richard  
Georges Riedl  
Dr. Joseph Luc Riopelle  
Gilles Robineault  
Ange-Aimée Roch  
Louis-Philippe Rondeau  
Dr. Hirsh Rosenfeld  
Allan J. Ross  
Thérèse Roux Hudon  
Yolanda Sabetta  
Georges Saliba  
Leo Scherman  
Claire Séguin  
Yvan Sénécal  
Lynda Shackell  
Gustave Sperling  
Edouard Spiegle  
Leslie John Stagg  
Peter Standaert  
Ellen E G Stansfield  
Morris Steinberg  
Lydia Steiner  
Shirley Stevenson  
Henriette St-Louis

Sarah Ste-Marie  
Louise St-Pierre  
Nicole Tellier  
Marcel Tétreault  
Ian Thomson  
Pierre Tremblay  
Thérèse Tremblay  
Juliette Trempe  
Florence Triquet  
Monique Trottier  
Réjean Turcot  
Claire Vaillancourt  
Antoinette Valade  
Geneviève Valiquette  
Stéphane Vernet  
Jeanne d'Arc Vézeau  
Gertrude Vincent Hotte  
S. A. Vineberg  
Robert L. Ward  
Florrie Wardle  
Douglas H Walkington  
Alexander Wright

***Anonymous (11)***

# IN MEMORIAM AND IN HONOUR DONATIONS

We would like to express our deep gratitude to all those who made an *in memoriam* donation. Your generous gift and your support at this difficult time mean a great deal to us. Your compassion enables us to continue our mission.

During 2023-2024, Centraide of Greater Montreal received **190 *in memoriam* and in honour donations totalling more than \$45,000.**

Centraide of Greater Montreal thanks all these donors.

## OTHER LASTING GIFTS

Year after year, generous donors make substantial contributions to the Generations Fund, generating long-term income for Centraide of Greater Montreal.

- Francine Côté and Bernard Dorval Foundation
- Solidarity fund Micheline Labelle – Patrice Robillard
- Jean Gaulin Family Foundation
- Frizon Pereša Fund

***Anonymous (1)***

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**Centraide**  
of Greater Montreal

