GET EVEN BETTER RETURNS ON YOUR INVESTMENT.
Donate stock and make an even bigger impact!

3 REASONS STOCK DONATIONS ARE A STRATEGIC WAY TO GIVE

1. You get the same tax credit as you would for a cash donation.
2. You don’t pay tax on capital gains since you aren’t selling your shares.
3. Thanks to these tax savings, you can make an even bigger donation and have a bigger impact.

IN STOCK

FOR A GIFT OF $2,000

$2,000 $200
Since you are donating your shares directly to Centraide instead of selling them, there is no tax on capital gains to pay

$2,000 $964
As a charitable tax credit

= $836
YOUR DONATION ACTUALLY COSTS YOU

IN CASH

$2,000 $964
As a charitable tax credit

= $1,036

Talk to your financial advisor today about the best stock to donate from your portfolio.

*For which you have realized substantial capital gains (corporate stock, stock which has increased in value, etc.).
**This assumes a cost basis of the shares of $1,000 and a 48.22% marginal tax rate.

Ready to donate your stock?
Simply fill out the form on the back and send it to us!
DONATE YOUR STOCK IN 2 SIMPLE STEPS:

1. **Fill out the form below and return it to Centraide.**
   - By fax at 514 350-7282 or by email at donenactions@centraide-mtl.org.
   - Note that this form is not used to transfer the stock but rather to track the transaction.

2. **Contact your broker to transfer your stock.**
   - For more information about the process, your broker may contact us, by phone at 514 288-1261, or by email at donenactions@centraide-mtl.org.

**DONOR’S CONTACT INFORMATION**

<table>
<thead>
<tr>
<th>Name:</th>
<th>Address:</th>
</tr>
</thead>
<tbody>
<tr>
<td>City:</td>
<td>Postal Code:</td>
</tr>
<tr>
<td>Telephone (work):</td>
<td>Telephone (home):</td>
</tr>
<tr>
<td>Personal email:</td>
<td></td>
</tr>
</tbody>
</table>

I would like my gift to be included in my workplace campaign: ☐ Yes ☐ No

Name of employer:

I would like my name to be published as part of the Leaders and Major Donors’ Circle Recognition Program:

| ☐ Yes | ☐ No |

As follows:

**DESCRIPTION OF THE DONATION**

<table>
<thead>
<tr>
<th>Name of the stock:</th>
<th>Number of shares transferred:</th>
<th>Estimated total value of donation:</th>
</tr>
</thead>
</table>

**BROKER’S CONTACT INFORMATION**

<table>
<thead>
<tr>
<th>Name:</th>
<th>Telephone:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Name of firm:</td>
<td>Email:</td>
</tr>
</tbody>
</table>

**DECLARATION OF DONATION TO CENTRAIDE OF GREATER MONTREAL**

I, the undersigned,

(NAME IN BLOCK LETTERS)

hereby declare that the above-mentioned asset(s) belong to me, that I can dispose of them as I wish, and that I am giving the said asset(s) to Centraide of Greater Montreal, a charitable organization registered under the number 11884 2517 RR0001, incorporated in accordance with Part Three of the Quebec Companies Act, and whose head office is located at 493 Sherbrooke Street West, Montreal, Quebec, H3A 1B6. The gift is intended as a contribution to the organization’s current annual fundraising campaign.

Given and signed in __________, on __________.

(CITY) (MONTH / DAY / YEAR)

(DONOR’S SIGNATURE)