

## SUMMARY OF THE INVESTMENT STRATEGY 2021-2024 OF CENTRAIDE OF GREATER MONTREAL

Strategic Social Development Orientations	Priorities 2021-2024	Investment Strategy centering Equity (EDI) and Impact, <b>simple and agile</b>	Changes
		Systemic Approach	
<ul style="list-style-type: none"> <li>• Be an agent of change</li> <li>• Work with effective and relevant organizations</li> <li>• Promote synergy between all stakeholders</li> <li>• Evaluate and measure impact</li> <li>• Communicate Centraide's expertise and impact</li> </ul>	<ol style="list-style-type: none"> <li>1. Strengthen our Equity, Diversity and Inclusion (EDI) Strategy</li> <li>2. Improve our capacity to report on the impact</li> <li>3. <b>Participate in and support actions and projects aimed at pooling assets and expertise</b></li> <li>4. <b>Contribute to positioning community organizations to benefit from the digital shift</b></li> </ol>	<ul style="list-style-type: none"> <li>• Strategy for <b>Development of Communities</b> enriched by the Collective Impact Approach</li> <li>• <b>Capacity Building and Leadership Development</b> Strategy</li> <li>• <b>Accompaniment</b> Strategy (ongoing relationship)</li> </ul>	<p>Coming soon with the progress of the EDI taskforce.</p> <p>Clear statement of desired outcomes in the contract</p> <ul style="list-style-type: none"> <li>• Collaboration and support to reinforce organizational capacity to report on outcomes</li> </ul> <p>Flexible fixed-term contracts based on</p> <ul style="list-style-type: none"> <li>• Our territorial analyses</li> <li>• Equitable financial support to the communities</li> <li>• Improved access to Centraide funding.</li> </ul>